

## activities around the exhibition



Shirin Neshat. *Turbulent*, 1998  
Two-channel video projection  
Laserdisc transferred to DVD  
10' White and black, with sound

### Opening talk

Thursday November 8, at 7 pm  
"What to think",  
given by Rosa Martínez,  
curator of the exhibition.

### Guided tours of the exhibition

Guided tours for the general public  
Wednesdays, at 7 pm  
Saturdays, at 8 pm  
Book on 93 476 86 30  
Limited places

### Pre-arranged visits for groups

Groups of a minimum of 10 and a maximum of 30 people  
Prior registration required on 934 768 630  
These visits are charged  
Groups with their own guide must also reserve their day and time

### Guided tours for groups with sight impairment

Groups of at least 10 people.  
Prior registration required on 934 768 630

### Visits in sign language (SL) and special visits with oral communication

Groups of at least 10 people.  
Prior registration required on fax 934 768 635  
or by e-mail to  
seducatiu.caixaforum@fundaciolacaixa.es.

## /What To Think What To Desire What To Do/

"la Caixa" Foundation  
Contemporary Art Collection

From November 9, 2012 to January 20, 2013

### CaixaForum

**Social and Cultural Centre**  
Av. de Francesc Ferrer i Guàrdia, 6-8  
08038 Barcelona  
Tel. 934 768 600  
Fax 934 768 635

### Opening times

Sunday to Friday,  
from 10 am to 8 pm  
Saturday, from 10 am to 9 pm

### Mediateca

**[Media Art Space]**  
Consultation and activities space  
Documents on the exhibition  
Monday to Saturday,  
from 10 am to 8 pm  
Tel. 934 768 651

### Laie Bookshop - CaixaForum

Tel. 934 768 659  
Fax 934 768 687  
caixaforum@laie.es

### Prats i Fatjó Coffee Bar Restaurant - CaixaForum

Tel. 934 768 669  
Fax 934 768 687  
caixaforum@husarestaurantes.es

### Information Office of "la Caixa" Welfare Projects

Tel. 902 223 040  
Seven days a week,  
from 9 am to 8 pm  
www.laCaixa.es/ObraSocial

### Public transport

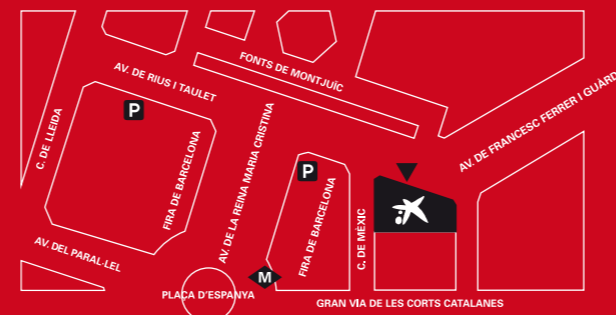
Metro: Espanya station, lines 1 and 3  
Catalan Railway (FGC):  
Espanya station, lines S3, S33,  
S4, R5 and R6  
Buses: lines 13 and 50,  
stop on Av. de Francesc Ferrer i  
Guàrdia, in front of CaixaForum

### bicing

Gran Via - Plaça d'Espanya  
(station 96)  
Rius i Taulet (station 237)

### P B-SM Car Park

Entrance from  
Av. de Maria Cristina  
and Av. de Rius i Taulet  
Direct access to CaixaForum  
at the basement level (-1)



facebook

WiFi

Store

ticketmaster  
ticketmaster.es  
902 15 90 25  
Caixa de la Caixa

Cao Guimardes. Gambiaras '03, 2010. Colour photograph. "la Caixa" Foundation Contemporary Art Collection

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"la Caixa" Foundation  
Contemporary Art Collection

# CaixaForum Barcelona

 **Obra Social "la Caixa"**

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# /What To Think What To Desire What To Do/

"la Caixa" Foundation  
Contemporary Art Collection



Carlos Amorales. *Useless Wonder*, 2006. Two-channel video projection on suspended screen, 8' 36" Colour, sound 7' 51" White and black, no sound

The series of exhibitions entitled *What To Think*, *What To Desire*, *What To Do* considers the context of deep crisis suffered by the contemporary economic, social and moral system and explores the role art can play within this state of affairs. Curated by Rosa Martínez, independent art critic and Director of the 2005 edition of the Venice Biennale, the series intends to question art's utility, to show how it can guide us both existentially and politically, and to celebrate its ability to trigger emotional and intellectual reactions that arouse our awareness and prompt us to modify our actions.



Adrian Paci. *Centro di permanenza temporanea* (Centre of temporary permanence), 2007  
Videoprojection. 5' 30" Colour, with sound

While other recent shows devoted to the "la Caixa" Foundation Contemporary Art Collection stressed the formal and linguistic values of the art works, *What To Think*, *What To Desire*, *What To Do* proposes a return to content, an immersion into the depths of meaning articulated by the works. The titles, three synthetic questions, are the conceptual doorway to the exhibitions and reflect the uncertainty and perplexity before glaring social inequalities, the pressure of media fantasies and the maladies of the soul.

*What To Think* is the first exhibition in the series and reveals how thinking is connected to the political and economic conditions and to the social environment in which it is produced. Genuine creative activity such as scientific or technical research either reveals previously hidden meanings, or else highlights them in such a manner that they change people's way of thinking once and for good.

The artists represented in the exhibition *What To Think* interpret the world starting from their own context. Through their works they suggest reflections upon the meaning of history (Miroslaw Balka), contemporary disintegration (Carlos Amorales), identity and gender (Shirin Neshat), immigration as dislocation (Adrian



Rogelio López Cuenca. *Landscape with the Fall of Icarus*, 1996-2012. 3 road signs (135 x 90 cm each). 3 metal plates with text (75 x 90 cm each). Production by "la Caixa" Foundation. Courtesy of the artist.

Paci) and our relationship with nature (Eija-Liisa Ahtila) and with religion (Cristina García Rodero). The expansion of art into everyday life (Cao Guimarães) and the mutations of painting (Ángela de la Cruz) evince how the hierarchies between disciplines are blurred and, together with the other works, invite viewers to become active thinkers, conscious interpreters of their day and age.

In the anteroom, the reproduction of the painting *Landscape with the Fall of Icarus* by Pieter Bruegel the Elder establishes a conceptual link between past and present, and shows how, through myth, history becomes an instrument capable of granting meaning to the drives and tragedies that also shape the present. The installation by Rogelio López Cuenca on the terrace of CaixaForum consists of three road signs that take the title of Bruegel's picture in order to propose new readings of the myth of Icarus. Finally, Joseph Beuys's *Space of Pain*, one of the most important works in the "la Caixa" Foundation Contemporary Art Collection and permanently on display at the art centre, emerges as a reflection on pain as a process of knowledge.