

## activities around the exhibition



Valeska Soares. *Untitled*, 1995.  
Wax and perfumed oil  
5 pieces, each 37 x 20 cm.

### Opening talk

Thursday May 16, at 7 pm  
"What to do",  
given by **Rosa Martínez**, curator of the exhibition.

### Guided tours of the exhibition

Guided tours for the general public  
Book places on 93 476 86 30  
Limited places.  
Cost per person: €3

### Pre-arranged visits for groups

Groups of a maximum of 25 people  
Prior registration required on 93 476 86 30  
Cost per group: €60  
Groups with their own guide must also reserve their day and time  
Cost: €4

### Guided tours for groups of people with visual impairment

Groups of a maximum of 25 people  
Prior registration required on 93 476 86 35

### Visits in sign language (SL) and visits adapted to oral communication

Groups of a minimum of 10 and maximum of 25 people  
Prior registration required on fax 93 476 86 35 or by e-mail to [seducatiu.caixaforum@fundaciolaixa.es](mailto:seducatiu.caixaforum@fundaciolaixa.es)

### Summer Nights

Every Wednesday in July at 8 and 9 pm  
**Invent your reality here.**

An approach to the exhibition "What to do"  
Performed by **Cristina Blanco**, actress and performance artist  
Cost per person: €4

CLIENTS  
"LA CAIXA"  
DESCOMPTE 50%

Exhibition from May 17 to September 8, 2013

### CaixaForum Social and Cultural Centre

Av. de Francesc Ferrer i Guàrdia, 6-8  
08038 Barcelona  
Tel. 934 768 600  
Fax 934 768 635

### Opening times

Monday to Friday,  
from 10 am to 8 pm  
Saturday and Sunday,  
from 10 am to 9 pm

### Information Office of "la Caixa" Foundation

Tel. 902 223 040  
Seven days a week,  
from 9 am to 8 pm  
[www.laCaixa.es/ObraSocial](http://www.laCaixa.es/ObraSocial)

### Cost of tickets to exhibitions

"la Caixa" customers: admission free  
Adults: €4  
Children under 16: admission free

CLIENTS  
"LA CAIXA"  
ENTRADA GRATUITA

Activities:

CLIENTS  
"LA CAIXA"  
DESCOMPTE 50%

Admission and activities tickets from the CaixaForum ticket-office and at

ENTRADA ONLINE  
CaixaForum.com/entrades

All information at:  
[www.CaixaForum.com/agenda](http://www.CaixaForum.com/agenda)

facebook Store

### Public transport

Metro: Espanya station, lines 1 and 3  
Catalan Railway (FGC):  
Espanya station, lines L8, S33, S4, S8, R5 and R6  
Buses: lines 13 and 150  
stop in front of CaixaForum  
Lines 9, 13, 23, 27, 50, 65, 79, 91, 109 and 165 stop in Pl. d'Espanya  
Lines D20, H12, V7, L72, L80, L81, L86, L87, L95 stop in Pl. d'Espanya

### bicing

Gran Via - Plaça d'Espanya (station 96)  
Rius i Tauler (station 237)

### B:SM Car Park

Entrance from  
Av. de Maria Cristina  
and Av. de Rius i Tauler

Direct access to CaixaForum at the basement level (-1)



### Laie Bookshop - CaixaForum

Tel. 934 768 659  
Fax 934 768 687  
[caixaforum@laie.es](mailto:caixaforum@laie.es)

### Prats i Fatjó Coffee Bar Restaurant - CaixaForum

Tel. 934 768 669  
Fax 934 768 687  
[caixaforum@husarestaurantes.es](mailto:caixaforum@husarestaurantes.es)

Available at the centre:



Cillian Wearing. Self-Portrait as my Uncle Bryan Gregory. 2003.

# CaixaForum Barcelona

 **Obra Social "la Caixa"**

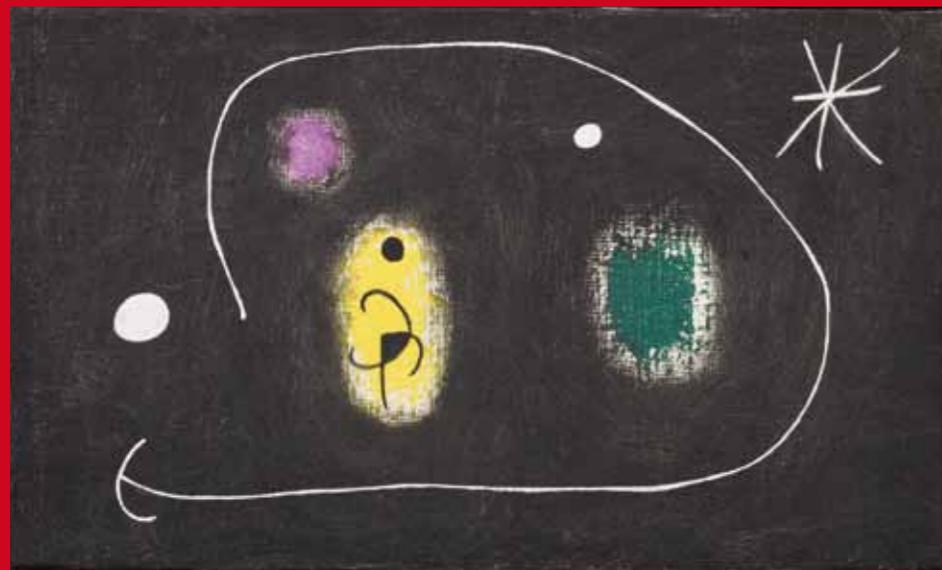
 **Obra Social "la Caixa"**

/ What To Think  
What To Desire  
**What To Do/**

"la Caixa" Foundation  
Contemporary Art Collection

# /What To Think What To Desire What To Do/

"la Caixa" Foundation  
Contemporary Art Collection



Joan Miró. *L'espoir du navigateur I (The Navigator's Hope I)*, 1968. Oil on canvas, 25.5 x 41 cm  
Fundació Joan Miró, Barcelona. © Successió Miró 2013.

The series of exhibitions entitled *What To Think*, *What To Desire*, *What To Do* considers the context of deep crisis suffered by the contemporary economic, social and moral system and explores the role art can play within this state of affairs. Curated by Rosa Martínez, independent art critic and Director of the 2005 edition of the Venice Biennale, the series intends to question art's utility, to show how it can guide us both existentially and politically, and to celebrate its ability to trigger emotional and intellectual reactions that arouse our awareness and prompt us to modify our actions.



Janine Antoni. *Touch*, 2002. Video installation of 9' 37" (looped). 335.28 x 452.12 cm.  
Courtesy of the artist and of Luhring Augustine, New York.

While other recent shows devoted to the "la Caixa" Foundation Contemporary Art Collection stressed the formal and linguistic values of the art works, *What To Think*, *What To Desire*, *What To Do* proposes a return to content, an immersion into the depths of meaning articulated by the works. The titles, three synthetic questions, are the conceptual doorway to the exhibitions and reflect the uncertainty and perplexity before glaring social inequalities, the pressure of media fantasies and the maladies of the soul.

*What To Do* is the third and last exhibition in the series. The photograph of Mario Merz's work *Che fare? (What To Do?)*, 1968) displayed in the entrance hall emphasises the political significance of the question, inspired by the treatise *What Is To Be Done?* written by Lenin in 1902 which examined the intellectuals' call to define revolutionary actions, whereas Merz embraces themes such as the role of artists in society and the sort of objects they should produce.

*What To Do?* presents no direct slogans or pragmatic advice for action. What it does contain are visual exercises and ideological explorations capable of encouraging our individual and social transformation. A number of artists take their own body and reposition it in relation to the parameters, forms and structures—physical and social,



Doris Salcedo. *Unland: The Orphan's Tunic*, 1997  
Wood, cloth and hair. 90 x 245 x 80 cm.

visible and invisible—that shape our environment (Janine Antoni, Bruce Nauman, Àngels Ribé). Others offer us instruments to guide us through the chaos of storms (Joan Miró, Juan Muñoz). Some help us observe the family genealogies that at once protect and stifle us (Gillian Wearing), while others question the differences between mental health and madness, asking themselves who defines these categories and how the institutions that administer them are set up (Javier Téllez). They also examine how repression, censorship and the loss of liberty are organised for those who challenge the dominant order (Carlos Garaicoa), and tell us how to manage reconstruction and reconciliation so as to alleviate pain (Doris Salcedo). A few even reveal the existence of paths and atmospheres that enable us to share spaces, thoughts and emotions (Pedro Mora, Valeska Soares).

Bringing these works together around an idea and connecting them by means of similarities and oppositions, the exhibition becomes a sphere of symbolic intensities that suggests subtle itineraries and meaningful perspectives we can explore both visually and intellectually. Launching these messages, it proves we breathe a common atmosphere and once again stresses the idea that when we think, when we desire or when we do, we are not alone.